

COMMENTARY

Internationalizing Media and Cultural Studies: Travelling Knowledge and Translocalities

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This contribution is summarized through two basic problems:

- 1) The reification of ideas and objects (Said, 1983) in the context of media and cultural studies – mainly when referring to their internationalizing process – requires reflecting on the relations between colonialities of power and colonialities of knowledge (Mignolo, 2003).
- 2) The resignification and extension of some basic concepts, such as culture, politics and communication, along with the incorporation of other fundamental approaches and ideas from a critical cognitive perspective is not only a necessity, but also *the* political route one should follow in our contemporary complex technological societies.

Out of disharmony and conflict, other knowledges must be produced within the game of power. From this perspective, this contribution is also a reflection about the idea that cognitive capitalism has taken us to a kind of a cognitive crisis. Thus, it is suggested that thinking from transtemporality and translocalities is an aesthetic/political form via which to criticize and think about the multiplicity of spaces within the processes of internationalizing media and cultural studies.

Keywords: Internationalizing; media; communication; capitalism; knowledge; translocality



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Sodré, M. (2007). *On communicational episteme*, Revista Matrizes. São Paulo: USP.

Competing Interests

The author has no competing interests to declare.

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